



‘FEAST’

*The black isle food and drink
challenge*

FEAST

Gaelic v. Féasta

CAN THE BLACK ISLE
FEED ITSELF?

IS IT POSSIBLE TO BE
100% SELF-SUFFICIENT?

INITIAL PROJECT IDEA

A fine-dining showcase event
where every ingredient is either grown or
sourced on the Black Isle

Four times over a twelve-month period

- autumn (Sept '23)
- winter (Jan '24)
- spring (April '24)
- summer (July '24)

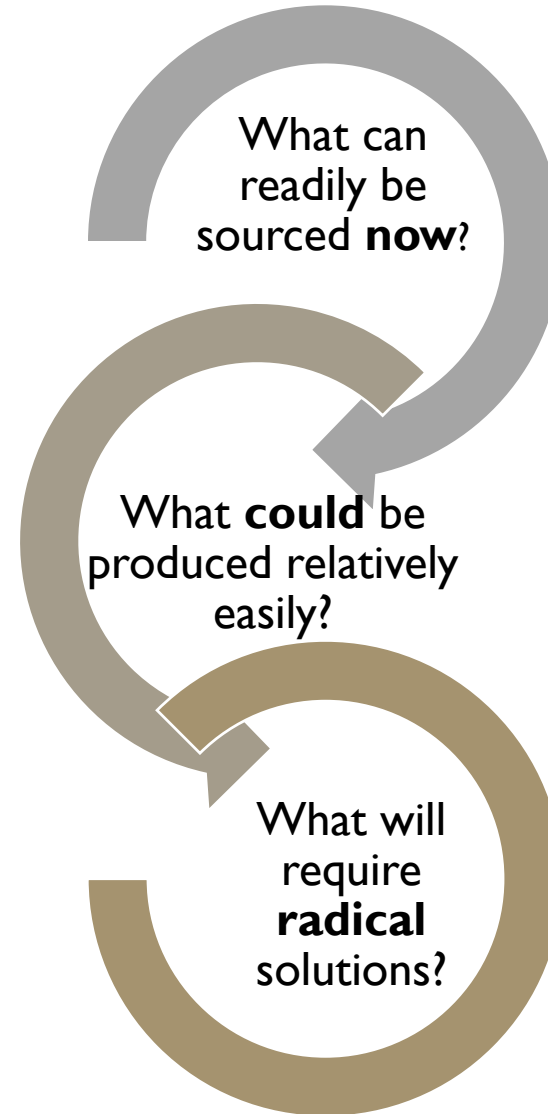


UNDERLYING PURPOSE:

TO EXPLORE, PRACTICALLY, HOW
ACHIEVABLE IT COULD BE?

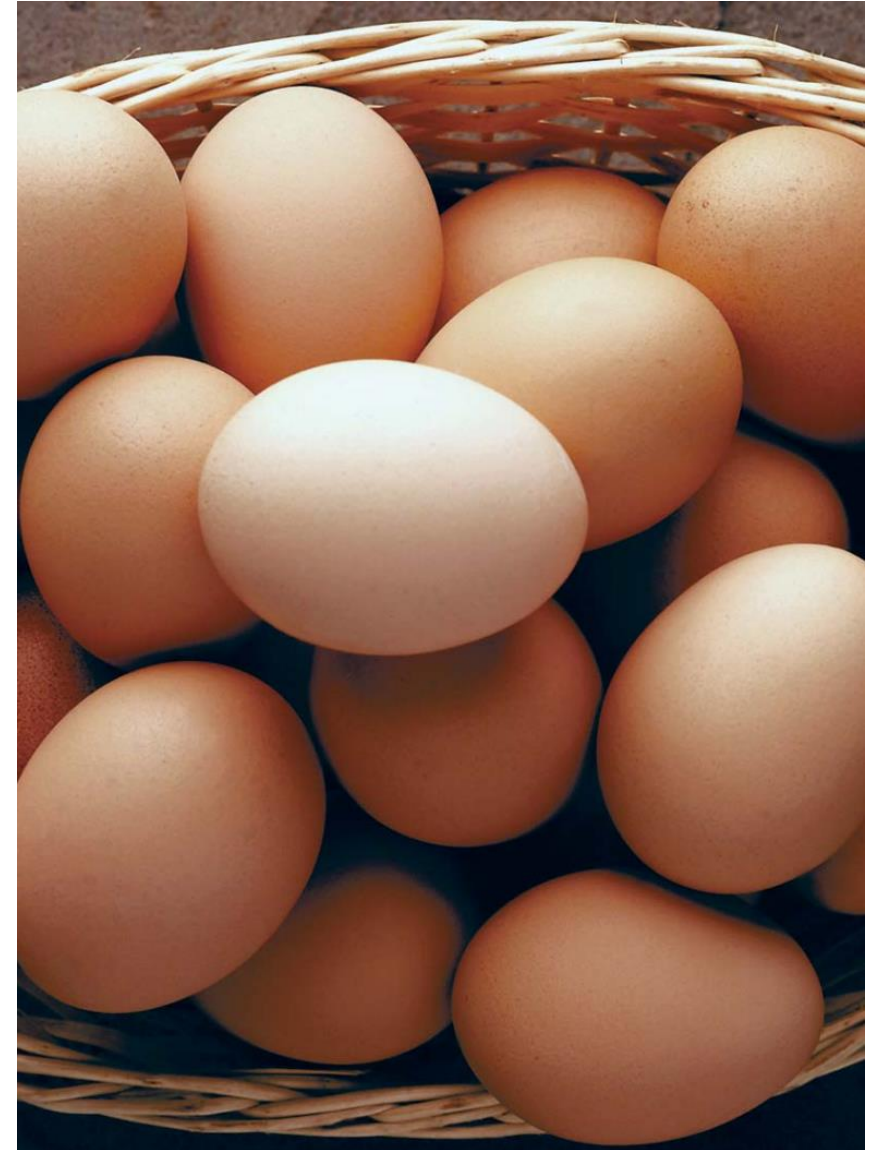
IDENTIFY WHAT NEEDS TO
CHANGE TO MAKE IT POSSIBLE?

THREE ELEMENTS



WHAT CAN READILY BE SOURCED NOW?

- Need for upscaling
- Better distribution





WHAT COULD BE
PRODUCED
RELATIVELY
EASILY?

- Financial investment



WHAT WILL REQUIRE RADICAL SOLUTIONS?

- Supplements/alternatives
- Research & innovation
- Potential for start-ups

OUTCOMES

Education

Experimentation

Innovation

Creativity & Empowerment

Resilience

OUR CHALLENGE...

WHAT ONE IDEA, EVENT, OR
SERIES OF EVENTS

WOULD GET EVERYONE
ENGAGING WITH THESE
ISSUES?